

CITY OF ALAMEDA

Memorandum

To: Honorable Mayor and
Members of the City Council

From: John A. Russo
City Manager

Date: July 5, 2011

Re: Appropriate \$21,484 in Transportation Systems Management/Transportation Demand Management Fund (Fund 225) and Award a Contract in the Amount of \$204,611, Including Contingencies, to transMetro, Inc. for the Estuary Crossing Shuttle Service

BACKGROUND

On September 21, 2010, the City Council authorized staff to submit a Transportation Fund for Clean Air Regional Fund grant application to the Bay Area Air Quality Management District (District) to initiate an Estuary crossing shuttle pilot program and to provide the necessary local matching funds from the Transportation Systems Management/Transportation Demand Management (TSM/TDM) Fund (Fund 225). This shuttle will travel between the cities of Alameda and Oakland, with stops at the College of Alameda and Lake Merritt BART, near Laney College. The shuttle will be available for all users at no cost; however, targeted users are bicyclists and pedestrians using the existing pathway in the Posey Tube, and students, faculty, and staff from the College of Alameda and Laney College. The service, which is expected to commence on August 15, will operate at 30 minute intervals from 7:00 a.m. to 11:30 a.m. and 3:30 p.m. to 7:00 p.m., Monday through Friday. The shuttle service will utilize a 40-foot bus with capacity for 24 passengers and 12 bicycles.

DISCUSSION

To solicit the maximum number of proposals and the most competitive prices, a Request for Proposal (RFP) was provided to known shuttle operators and to 17 separate builders exchanges throughout the Bay Area. A notice also was published on the City's web site. Proposals were opened on May 20, 2011. Three contractors submitted proposals; however, Altrans later withdrew its proposal because it was not able to meet the equipment requirements. The list of proposers from lowest to highest for total project cost is as follows:

Proposers	Location	Amount
transMetro	San Francisco / Richmond	\$143,813
Altrans	San Jose	\$168,996
Silverado Stages	San Luis Obispo	\$212,000

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Interviews were held on June 1, 2011 with the remaining two contractors. The interview panel included staff from the City of Oakland, College of Alameda, and the Public Works Department, as well as a representative from BikeAlameda. The contractor, transMetro, was unanimously selected by the panel as the preferred contractor to provide the shuttle service because of its experience providing shuttles for students and bicyclists and its ability to meet the equipment requirements. Staff contacted the references provided by transMetro and received positive feedback about the quality and timeliness of its service.

After meeting with transMetro to discuss the details and objectives of the pilot program and its experience with similar shuttles, staff determined that the proposed service hours should be extended to better serve the colleges and an outreach assistance task should be included. Therefore, staff proposes to award a contract to transMetro for a total amount of \$204,611, including a nine percent contingency. If the pilot program should prove successful and if additional funds are provided by the District, the contract may be mutually amended on a year-by-year basis, for up to four additional years, based on satisfactory performance of all aspects of this contract. If extended, the contract would be for the same terms and costs, plus an annual increase equal to the construction price index increase for the San Francisco Bay Area appropriate to the trades associated with the work as reported in the Engineering News Record for the previous calendar year. A copy of the contract is on file in the City Clerk's Office.

FINANCIAL IMPACT

The TSM/TDM Fund (Fund 225) has sufficient monies available to fund the City's local matching funds requirement of \$21,484. This project does not impact the General Fund.

MUNICIPAL CODE/POLICY DOCUMENT CROSS REFERENCE

This action does not affect the Alameda Municipal Code. The project directly supports the following General Plan Objectives:

- 4.1.2.e Work with regional, state, and federal agencies to develop plans for design, phasing, funding, and construction of facilities to enhance multimodal cross-estuary travel, such as increased access to Interstate 880 (bridge, tunnel or other vehicle connection) bike/pedestrian shuttles or high occupancy vehicle-only crossing (e.g. transit or carpool lane) to Oakland.
- 4.3.1.e Provide amenities or support programs to make using alternative modes a more attractive option.

In addition, improved pedestrian and bicycle access for the West End of Alameda is listed as a high-priority project in the Pedestrian Plan and the Bicycle Plan Update, respectively.

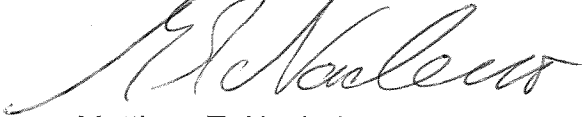
ENVIRONMENTAL REVIEW

In accordance with the California Environmental Act (CEQA), this project is Categorically Exempt under CEQA Guidelines Section 15061(b)(3) because City staff has determined there is no potential for any significant effect on the environment.

RECOMMENDATION

Appropriate \$21,484 in TSM/TDM Fund (Fund 225) and award a contract in the amount of \$204,611, including contingencies, to transMetro, Inc. for the estuary crossing shuttle service.

Respectfully submitted,



Matthew T. Naclerio
Public Works Director

By,



Gail Payne
Transportation Coordinator

Approved as to funds and account,



Fred Marsh
Controller

Exhibit:

1. Contract - on file in the City Clerk's Office